



Dear Valued Neighbor,

The 2023 Cheyenne Farmer's Market is right around the corner, and with that comes our annual campaign for sponsorships. The Cheyenne Farmer's Market is the annual fundraiser for Community Action of Laramie County, whose mission is simple; to reduce poverty in Laramie County by empowering people to achieve self-sufficiency through promoting access to healthcare, education, and advocacy with a network of community partnerships.

Not only is the Cheyenne Farmer's Market a fundraiser for Community Action of Laramie County, but it is also an extension of our mission. Sponsorships like yours, allow us to provide tokens to low-income seniors, veterans and families so they can buy farm fresh meats and produce that are otherwise unaffordable. With the rising costs of food, accessibility to fresh produce, fruits and meats is becoming more important than ever, and that is why we are also working with other non-profits in the community and assisting their clients as well.

Every day we help struggling families obtain stable housing and provide dedicated support through Project Hope. Our Kinship Support Services Program aids grandparents who are raising their grandchildren with parenting classes and assist in navigating the process of guardianship. Homeless Veterans are able to sleep in a warm bed and find support through Veteran Housing Services. Wyoming In-Home Services Program helps seniors stay in their homes and prevents premature institutionalization. We live our mission by helping the most vulnerable neighbors walk the path towards self-sufficiency. Please visit our website at [www.calc.net](http://www.calc.net) for more information on the impacts we make within our community.

For over 30 years, the Cheyenne Farmer's Market has been a highly anticipated annual event in Cheyenne and has grown over the years, bringing more local vendors and craftsmen to our community. We serve nearly 30,000 people over the 10 weeks August through mid-October. We hope that you will consider helping the most vulnerable members of our community while advertising your business to a substantial portion of our community with a Cheyenne Farmer's Market sponsorship. Please review the attached packet, and please don't hesitate to contact the Farmer's Market Coordinator, Traci Kyser, with any questions you may have. Traci can be reached at 307-635-9291 x118 or [traci@calc.net](mailto:traci@calc.net). Thank you again for your support and we can't wait to see you in August!

Sincerely,

A handwritten signature in blue ink that reads "Ellie Gardner".

Ellie Gardner, Chairperson, Board of Directors for Community Action of Laramie County

HELPING LARAMIE COUNTY. HELPING EACH OTHER.



1920 Evans Avenue • PO Box 106  
Cheyenne, WY 82001 • (307) 635-9291  
[www.calc.net](http://www.calc.net)



**YES! We are excited to support the Cheyenne Farmer's Market by becoming a sponsor!**

COMPANY NAME: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_






CONTACT PERSON: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_

SPONSORSHIP LEVEL: \_\_\_\_\_

**SPONSORSHIP LEVELS:**

Any donation of \$250 or more will get a leaf on our donor tree located at the main office

SEED	GARDEN	FARM	BOUNTIFUL HARVEST	COMMUNITY HARVEST
				
Logo on CALC website & social media outlets	Previous level plus: Logo on 1/2 page flyers & Recognition on sponsor board at market	Previous levels plus: Mention in radio/TV ads	Previous levels plus: Logo on event posters & Logo on 100 promotional items (T-shirt, hat, mug, notebook & pen)	Previous levels plus: Logo on 250 promotional items & a booth at the market
<b>\$500</b>	<b>\$1,000</b>	<b>\$2,500</b>	<b>\$5,000</b>	<b>\$7,500</b>