



COMMUNITY ACTION | OF LARAMIE COUNTY

Dear Neighbor,

The 2022 Cheyenne Farmer's Market is right around the corner, and with that comes our annual campaign for sponsorships. The Cheyenne Farmer's Market is our annual fundraiser for Community Action of Laramie County, whose mission is simple; to reduce poverty in Laramie County.

Not only is the Cheyenne Farmer's Market a fundraiser for Community Action of Laramie County, but it is also an extension of our mission. Sponsorships allow us to provide tokens to our clients so they can buy farm fresh meats and produce that are otherwise unaffordable. With the rising costs of food, accessibility to fresh produce, fruits and meats is becoming more important than ever, and that is why we are also working with other non-profits in the community in assisting their clients as well.

Every day we help our neighbors obtain rental assistance through the Emergency Rental Assistance Program and avoid homelessness. We help struggling families obtain stable housing and provide dedicated support through Project Hope. We help grandparents who are raising their grandchildren with parenting classes and assist in navigating the process of guardianships through our Kinship Program. We assist homeless veterans with temporary housing through our Veteran Housing Services. We ensure that seniors can remain in their homes with help from the In-Home Services Program. Every day, we help our most vulnerable neighbors walk the path towards self-sufficiency. Please visit our website at www.calc.net for more information on the impacts we make within our community.

For over 30 years, the Cheyenne Farmer's Market has been a highly anticipated annual event in Cheyenne and has grown over the years, bringing more local vendors and craftsmen to our community. We serve nearly 30,000 people over the 9 weeks in August and September. We hope that you will consider helping the most vulnerable members of our community while advertising your business to a substantial portion of our community with a Cheyenne Farmer's Market sponsorship. Please review the attached packet, and please don't hesitate to contact the Farmer's Market Coordinator, Traci Kyser, with any questions you may have. Traci can be reached at 307-635-9291 x118 or traci@calc.net. Thank you again for your support and we can't wait to see you in August!

Sincerely,

Patrick Brady, Chairperson, Board of Directors for Community Action of Laramie County

HELPING LARAMIE COUNTY. HELPING EACH OTHER.



1920 Evans Avenue • PO Box 106
Cheyenne, WY 82001 • (307) 635-9291
www.calc.net



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THE CHEYENNE **FARMER'S MARKET**

IT'S A GREAT DAY TO BUY LOCAL.

Yes! We are excited to support the Cheyenne Farmer's Market by becoming a sponsor.

The Cheyenne Farmer's Market will be held in lot B of the CFD parking lot near the Indian Village. You can access the lot off Carey Avenue.

COMPANY NAME: _____

CONTACT NAME: _____ Phone #: _____

COMPANY ADDRESS: _____

Please Note:

Deadline for Sponsorship is June 30, 2022. Please remit your sponsorship to the address below!

- SPONSOR LEVEL:** **BOUNTIFUL HARVEST** (Reserved for THREE Sponsor)
- Check One **FARM**
- GARDEN**
- SEED**




SEED SPONSOR

Recognition on CFM Website

Recognition on CFM Social Media

Minimum \$500



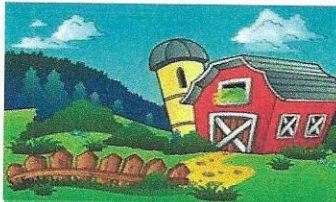
GARDEN SPONSOR

Logo on 1/2 Page Flyer (500)

Recognition on Sponsor Board at Event

Logo on Website & Social Media (July-Nov)

Minimum \$1000



FARM SPONSOR

Mention in Radio Ads

Logo on 1/2 Page Flyer (500)

Recognition on Sponsor Board at Event

Logo on Website & Social Media (July-Nov)

Minimum \$2500



BOUNTIFUL HARVEST

Logo on Promotional Item (T-shirt, Mug or Hat)

Logo on Event Posters (50)

Mention in Radio Ads

Logo on 1/2 Page Flyer

Recognition on Sponsor Board at Event

Logo on Website & Social Media (July-Nov)

Minimum \$4000

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