

Dear Neighbor,

The 2024 Cheyenne Farmer's Market is just around the corner, and with that comes our annual campaign for sponsorships. The Cheyenne Farmer's Market is the annual fundraiser for Community Action of Laramie County, whose mission is simple; to reduce poverty in Laramie County.

Not only is the Cheyenne Farmer's Market a fundraiser for Community Action of Laramie County, but it is also an extension of our mission. Every day we help struggling families obtain stable housing in our Transitional Housing program and provide dedicated case management through Project Hope. We help grandparents who are raising younger kin with supportive services and assist in navigating the process of guardianship through our Kinship Program. We assist homeless veterans with temporary housing through our Veteran Housing Services. We ensure that seniors can remain in their homes with help from the Wyoming In-Home Services Program. Every day, we help our most vulnerable neighbors walk the path towards self-sufficiency and independence. Please visit our website at [www.calc.net](http://www.calc.net) for more information on the impacts we make within our community.

For over 30 years, the Cheyenne Farmer's Market has been a highly anticipated annual event in Cheyenne which has grown over the years, bringing regional vendors and craftsmen to our community. In 2023, we served nearly 33,000 people in the 10 weeks from mid-August to mid-October and generated nearly \$490,000 in revenue for our community. We partnered with Needs, Inc., Family Promise and the Senior Center to distribute over \$12,000 in market tokens to low-income families and individuals and worked with local organizations to help eliminate food insecurity. We had over 55 vendors selling farm fresh vegetables, herbs, fruit, beef, pork, breads, salsa, sauces and more.

Your sponsorship will allow us to provide tokens to the most vulnerable members of our community so they can buy farm fresh meats and produce that are otherwise unaffordable. With the rising costs of food, accessibility to fresh produce, fruits and meats is becoming more important than ever. Operating the market also costs money, and as a non-profit, your tax-deductible sponsorship can help us cover some of the expenses such as permits, sanitation and licensing. An in-kind donation for items we utilize such as advertising, concessions and merchandise is always welcome.

We hope that you will consider helping us so we can help the most vulnerable members of our community while advertising your business to a substantial portion of our community with a Cheyenne Farmer's Market sponsorship. Please review the attached packet, and please don't hesitate to contact the Farmer's Market Coordinator, Traci Kyser, with any questions you may have. Traci can be reached at 307-635-9291 x3012 or [traci@calc.net](mailto:traci@calc.net). Thank you again for your support!

Sincerely,

Ellie Gardner, Chairperson, Board of Directors, Community Action of Laramie County